



COPA Flight 2012 Media kit

***A monthly general aviation
newspaper published by the
Canadian Owners and Pilots
Association***



Benefits of advertising in the COPA Flight

- We are the largest Aviation Newspaper with the most up to date Aviation News in Canada
- Best advertising prices in North America
- Readership across Canada, US and Europe
- Discounts for Corporate Members

PLEASE NOTE: Effective January 2012 a late payment charge of 2% per month will apply after the 30th day, calculated and compounded monthly on the delinquent amount (26.82% per year) from the date of the first invoice on which the delinquent amount appears until the date we receive such amount in full. If payment is not received within 60 days of the invoice date new ads placed by a defaulting advertiser will be withheld until the delinquent amount is paid in full.

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E-mail: advertising@copanational.org Web site: <http://www.copanational.org>

2012 Classified Advertising Rates and deadlines

MEMBERS			
CLASSIFIED AD	B&W PHOTO	COLOUR PHOTO	FRONT PAGE COLOUR
\$35.00+ APL Tax (up to 30 words)	\$50.00 + APL Tax (up to 30 words)	\$70.00 + APL Tax (max. 30 words)	\$85.00 + APL Tax (max. 30 words)
Add \$0.85 + APL Tax per extra word	Add \$0.85 + APL Tax per extra word (max 60 words)	Limited spacing available	Limited spacing available
NON- MEMBERS			
STANDARD	B&W PHOTO	COLOUR PHOTO	FRONT PAGE COLOUR
\$ 35.00 + APL Tax (up to 25 words)	\$ 65.00 + APL Tax (up to 30 words)	\$85.00 + APL Tax (max. 30 words)	\$100.00 + APL Tax (max. 30 words)
Add \$1.00 + APL Tax per extra word	Add \$.1.00 + APL Tax per extra word (max 60 words)	Limited spacing available	Front page of the Canadian Plane Trade ONLY

	DEADLINE	LAST MINUTES - cut off is at 1pm
JANUARY 2012	December 2 2011	December 8 2011
FEBRUARY	January 13	January 19
MARCH	February 10	February 16
APRIL	March 9	March 15
MAY	April 13	April 19
JUNE	May 11	May 17
JULY	June 8	June 14
AUGUST	July 6	July 12
SEPTEMBER	August 10	August 16
OCTOBER	September 7	September 13
NOVEMBER	October 5	October 11
DECEMBER	November 2	November 8
JANUARY 2013	November 29	December 6